



BEAUTY TIPS 101.

BY: EMILY M. HARWOOD

holiday beauty goes for the gold

Everyone knows that candlelight makes complexions glow, but did you know that wearing gold makeup can create the same radiant impact? According to a Hollywood legend, Marlene Dietrich demanded that makeup artist Max Factor sprinkle real gold dust into her hair to make it gleam on film.

Holiday parties offer the ideal opportunity to try some glimmering, golden touches of your own. So, go ahead and warm up a cold season by trying out these hot tips using a bit of gold.

golden eyes

Because gold eye shadow comes in all shades, from bright and airy to dark and bronzy, you can opt for a dramatic look or a subtle, shimmery style. To create a simple and elegant (perfect for day or night) look, apply gold eye shadow up to the crease of the lids, around inner corners, then one-third of the way across lower lash lines; set it off with a coat of dark mascara.

Want to go more dramatic? Create sexy, smoldering eyes with a smoky shadow and fill the entire eyelid from lash to brow. Next, brush a lighter shade of the same color or a soft beige shadow just beneath the brow and lightly dust an iridescent gold eye shadow over all.

Want even more drama? Use a little metallic grey or charcoal liner to completely encircle the eye. If you don't have a steady hand for lining lids, draw three dots along your lash line (inner,

middle, and outer corner) and connect them. Finally, try glitter mascara for extra fun!

24-karat-gold lips

To achieve a sexy mouth that lasts through the evening, line and fill the entire lip with lip pencil first. This provides an even layer of color across the lips and offers much longer wear. After filling in lips with color, go over again with a lip brush to make sure the color is even. Add a dusting of powder directly over the pencil to set, then apply lip color.

Give your mouth a flirty finish with a layer of translucent gold lipstick. The rule of light on top/heavy on the bottom and vice versa is especially important when wearing bold makeup. In other words, if you are going heavy on the eye makeup, use a light touch when applying lipstick. If gold lipstick alone doesn't "pop" enough, layer it over your everyday lip color for added dimension.

Last but not least, give your whole body a rich and vibrant glow and add sparkle and shine with body glitter, shimmering powder or a shimmering body lotion. The goal of shimmering products is to give off a subtle glow when the light hits you at different angles. An added bonus is by reflecting light off of the skin, small imperfections are not as noticeable and skin tone becomes more even. Keep in mind that you should always apply shimmer lotions to your skin and allow it to dry completely before putting on clothes.