

MARCH INTO SPRING WITH THESE “HOT OFF THE RUNWAY” SPRING MAKEUP TRENDS!

This year's spring runways are full of glowing skin, bronzed eyes and breathtaking splashes of color. Hues with fruit and vegetable inspired names (think tomato, watermelon, raspberry, eggplant, peach, etc.) are wonderfully delicious and are absolutely wearable! The release of Tim Burton's film version of Alice in Wonderland also inspires a hint of Victorian whimsy and wild psychedelic colors to fashion accessories and makeup pallets this spring.

LIPS

Electric orange, tangerine, lavender, bright reds and fuchsia are going to pack a powerful explosion of lip color this spring. Coral is particularly popular for women of all ages. The trick for wearing coral is to stay away from mattes and opt instead for glossy lip colors that are applied with a finger or lip brush to keep from becoming too heavy. The goal is to look as if you just ate a piece of fruit.

Along with these bold colors, Paris runways saw virtually every shade of red with many varieties of plum. Get ready to “push the boundaries of bold” by trying some of these new, super-saturated lip colors:

- NARS Cosmetics' ultra hot pink Easy Lover and high-luster Ophelia.
- Rouge Allure Lip Color by Chanel.
- Neutrogena MoistureShine Lipstick - Cherry Twist.
- Watermelon Long Last Lipstick by Clinique.
- Covergirl Shineblast Lip Gloss - Ignite.
- Estee Lauder Pure Color Gloss Stick - Pop Pink.
- Maybelline Color Sensational Lipstick - Coral Crush.
- Shiseido Perfect Rouge Lipstick - Day Lily.
- Drop Dead Red and Runway Red by Too Faced Cosmetics.

EYES

The eyes add that special spark this spring with lots of shimmer and shine as evidenced by all the sparkling spring runway looks. CoverGirl Eye Enhancers has an entire series called Blast containing fun shades like Gold Sizzle, Lime Alive and Aqua Paradise. Smashbox Heartbreaker Eyeshadow Palette also comes in a wide variety of gorgeous shimmering shades, including the Kiss 'n' Tell line with colors like ballet pink, hot pink, icy white, deep violet, charcoal and peony.



Permanent eye makeup is a new trend this year that will focus even more attention on the face. Perfectly arched and feathered permanent eyebrows along with exquisitely lined eyelids via permanent eyeliner are both time and money savers, while assuring that you always have amazing eyes. Add neutral shadows for work or play, and go wild with a slash of neon bright shadow for the evening.

ANYWHERE AND EVERYWHERE

A new dimension this season engages intricate, non-permanent tattoos - bringing a whole new meaning to the term 'body art' as evidenced by the non-permanent tattoos and body paint that were all over the catwalks. Chanel is even launching a spring line of bangle, bead and floral designs created by the brand's makeup director Peter Philips.

This year's spring trends can easily be taken from the runway to real life. Just remember to focus on one feature, i.e., if eyes are dark, go lighter on the lips and vice versa. Go ahead. Go a little crazy and have a lot of fun!

FOR MORE BOLD INSPIRATION, CHECK OUT THESE 2010 SPRING MAKEUP TREND YOUTUBE VIDEOS:

www.youtube.com/watch?v=iHnIZKK2TUI

www.youtube.com/watch?v=-VVrOUh4QpM&NR=1

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